



NORTHSIDE
DENTAL SOLUTIONS



THE STRESS FREE APPOINTMENT

GENERAL, PREVENTATIVE, COSMETIC & CHILDREN'S DENTAL

northsidedentalsolutions.com.au

OUTSTANDING, AFFORDABLE DENTISTRY

STRESS FREE DENTISTRY? YOU'VE GOT TO BE KIDDING?!

ACTUALLY, NO. WE AREN'T KIDDING.

Dental anxiety was born in the days when dentistry was a different beast. Needles were bigger, drills were louder with more vibration and dentists were so few and far between that they rushed patients through appointments without caring for their mental wellbeing. Now, I'm not saying that dentists were awful people, but it was a sign of the times. There were too many people to help and the technology was lacking.

So there's little wonder people don't like going to the dentist. Effectively, we, as dentists, have put up a wall to stop anxious people from visiting us.

This is **why I love helping anxious people**. One by one, I can make up for the damage caused in the past and introduce people to the new era of dentistry. An era where there are now too many dentists and we have the technology to practice pain-free dentistry. The only thing missing is empathy. We need to understand why people avoid going to the dentist rather than just telling them off for it.

I love treating anxious people as I can change someone's attitude towards dentistry and one by one, shift an entire community towards better dental health. We are helping you to help yourselves.

The following table outlines the changes we have made at Northside Dental Solutions to make it easier for you to achieve the dental health you deserve.

DENTISTRY OF THE PAST	NORTHSIDE DENTAL SOLUTIONS DENTISTRY
Short, rushed appointments.	Long, informative appointments.
Paternalistic dentistry - the dentist is the boss.	Collaborative dentistry - you are the boss. We are the facilitator.
Fear of the unknown (cost, treatment procedures, etc).	Full transparency.
Loud, vibrating drills.	We have the newest, quietest equipment on the market. We also provide headphones to block out any residual noise.
Big, scary dental needles.	Modern day, pain-free anaesthetic techniques.
Dentist working while you are not numb.	We will never touch a tooth (or continue working on a tooth) unless it is fully numb.
Fear of judgement.	Non-judgemental, collaborative approach.
Expensive prices.	Affordable, fixed prices and payment plans.
Bill shock.	Complete cost outline before any appointment.



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